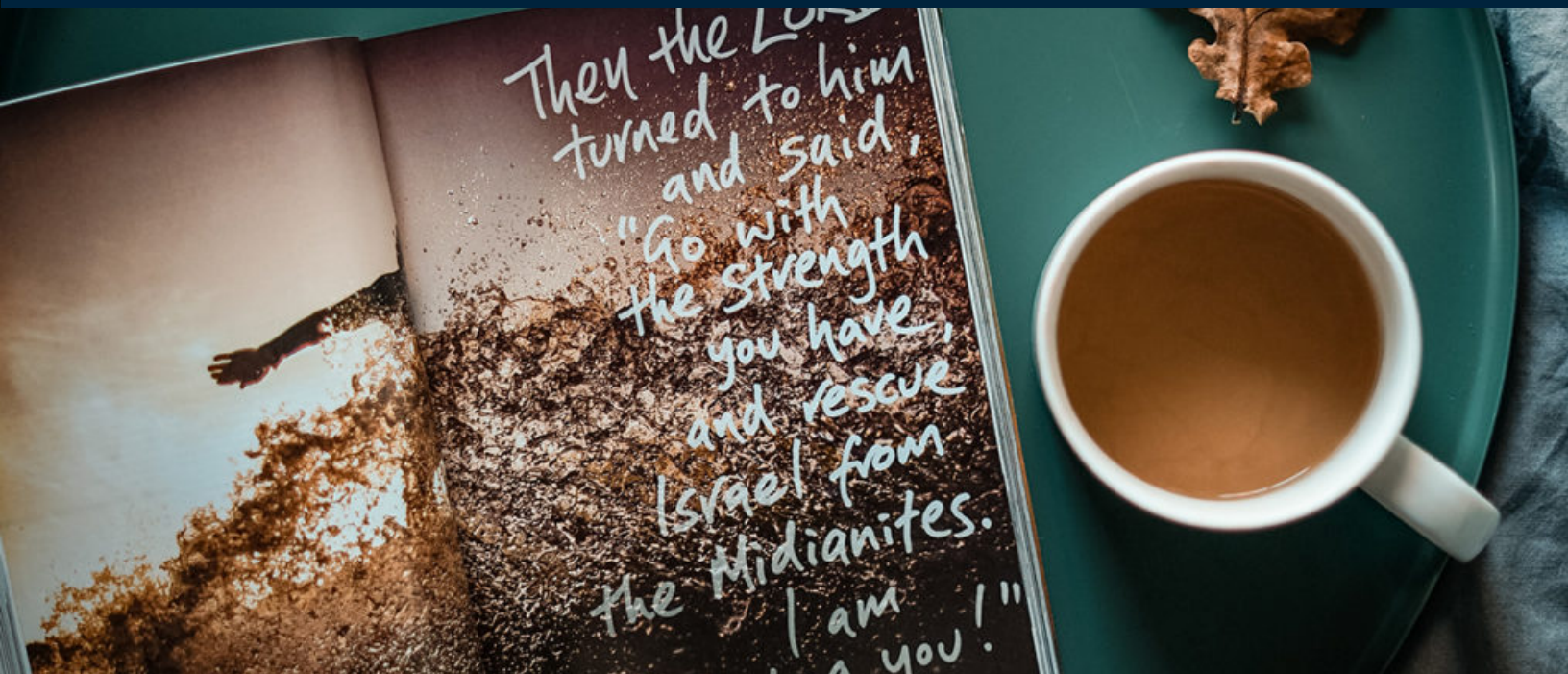




ASCENSION
The Faith Formation Leader



GENERAL MANAGER

September 20, 2018

CATHOLIC RECRUITER ASSOCIATES

EXECUTIVE SEARCH • MANAGEMENT CONSULTING



CLIENT BACKGROUND

Ascension Press (<https://ascensionpress.com/>) was founded in 2001 by Matthew Pinto, who together with the Leadership team ([Ascension Management](#)) have built a powerful voice in the Catholic media and publishing world. Based in Exton, Pennsylvania, the company is quickly becoming a leader in providing tools which support the education, discipleship and evangelization of the Word of Jesus Christ as professed in Roman Catholicism.

Ascension develops engaging Catholic faith formation resources for parishes and individuals. Working in a collaborative and dynamic environment, we strive to find the right answer as a team, utilizing everyone's unique talents and gifts. We work in a fast-paced environment, with a sense of urgency and purpose.

Position Title: General Manager

Reports to: Chief Operating Officer

Direct Reports: General Manager will oversee and manage approximately 10 employees.

SUMMARY

As a general manager, you will be responsible for managing a business unit, including several product lines, developing and promoting new products, maintaining and enhancing “backlist” products, and reaching the sales plan for the business unit. This position reports directly to the chief operating officer (COO).

Responsibilities

- Developing the plan for new products
- Addressing “backlist” product revision and market gaps
- Repurposing “backlist” products through new initiatives based on customer feedback
- Achieving sales plan goals through marketing campaigns and special sales
- Hiring and managing product development, production, and marketing teams
- Working with and recruiting new talent

Requirements

- Past experience managing P&L's.
- Growth of product lines including new product development based on market gaps.
- Demonstrated capability in marketing and sales.
- Ability to recruit talent.
- Industry familiarity preferred.
- MBA, relevant advanced degree, or equivalent experience preferred.
- Intimate understanding of the Catholic Faith.

Other

- Salary** ○ Commensurate with background, education and experience.
- Application Deadline** ○ November 1, 2018

For consideration, please send cover letter, current resume and salary requirements to: Pat@CatholicRecruiter.com

Search managed by:

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