



# PRESIDENT

January 30, 2024

CATHOLIC RECRUITER ASSOCIATES

EXECUTIVE SEARCH • MANAGEMENT CONSULTING



## BACKGROUND

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Franciscan Media is a sponsored ministry of the Franciscan Friars Province of Our Lady of Guadalupe. The ministry publishes books, *St. Anthony Messenger* magazine, several e-newsletters, and a robust website, all of which seek to help people grow in their love and desire to live the Gospel based on the Franciscan spirit.

While Franciscan Media is currently engaged in passive social media (e.g. Facebook, Linked-In, YouTube, Daily Emails, Blogs) our next stage of growth needs to incorporate more active / live social media such as podcasts, possible web-based training, and Webinars (we have orchestrated a few successful Webinars in the last six months).

Franciscan Media is seeking a new President who will lead all business aspects of the ministry, including magazine publishing, sales, book production and marketing, finance and accounting, Web development and management, and fundraising. The President co-manages the organization with the Publisher, whose responsibilities tie primarily to leading and supporting the development of the ministry's published content.

## Responsibilities:

- The President oversees all business operations in support of Franciscan Media's Mission to share resources, stories, and opportunities that inspire our community to learn, live, and love in the Franciscan way.
- Organize and direct critical business functions tied to magazine, book, Web publishing, and new media.
- Oversee management of technical Web and new media functionality.
- Own responsibility for key vendor contracts and their management.
- Oversee financial and strategic management to ensure the organization's viability and sustainability.
- Identify, negotiate, and support the expansion of key partnerships with Franciscans and other Catholic publishers and ministries.
- Orchestrate and serve as an ex-officio member of the Board of Directors working hand-in-hand with the Province and its liaison.

## Qualifications:

- This individual must have extensive (10+ years) management and leadership experience, preferably in publishing and media.
- An MBA and demonstrated skills in marketing, finance, and business operations.
- A proven leadership track record with vision development, strategic planning, development of organizational metrics, and overall personnel management.
- An entrepreneurial spirit.
- Excellent human relations experience, as well as verbal and written communications skills.
- A Roman Catholic background and preferably extensive experience with another Catholic ministry.
- Ideally, knowledge and experience in a Franciscan ministry.

## Reporting Structure:

The President reports to the Advisory Council as well as the Franciscan Friars Province of Our Lady of Guadalupe and its liaison.

Travel: 10%; minimal overnight travel.

Salary: \$150,000 (depending on qualifications and experience). This position offers comprehensive benefits and retirement plan. Details available from Human Resources.

Application Deadline: April 15, 2024

*(We reserve the right to shorten the deadline for applications if we have sufficient interest. Please apply early to ensure your background will be considered.)*

**For consideration, please email resume to:**

Ken Rowe  
Senior Director CAO  
Catholic Recruiter Associates  
[Kenr@CatholicRecruiter.com](mailto:Kenr@CatholicRecruiter.com)

**Note:** Only those selected for an interview with the search committee will be contacted.

Search managed by:

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