



Roman Catholic
Diocese of Winona-Rochester



DIRECTOR OF DEVELOPMENT

October 9, 2023

CATHOLIC RECRUITER ASSOCIATES

EXECUTIVE SEARCH • MANAGEMENT CONSULTING

BACKGROUND

The Diocese of Winona-Rochester was established on November 26, 1889, when Pope Leo XIII issued the apostolic constitution which erected the diocese and set its geographical boundaries. The Shepherd of the diocese is the **Most Reverend Robert Barron**. The diocese encompasses the 20 southernmost counties of the state of Minnesota and measures 12,282 square miles of some of the Lord's most beautiful country--bordered by the Mississippi River to the east and the Dakotas to the west. The diocese includes Blue Earth, Cottonwood, Dodge, Faribault, Fillmore, Freeborn, Houston, Jackson, Martin, Mower, Murray, Nobles, Olmsted, Pipestone, Rock, Steele, Wabasha, Waseca, Watonwan, and Winona Counties.

The diocese is home to 107 parishes, four high schools, 30 junior high, elementary or preschools, and Immaculate Heart of Mary Seminary in Winona.



Job Summary/Description:

The primary responsibility of the Director is to oversee, assist in the growth, effectively communicate, and actualize the Bishop's plan for the Office of Development (Stewardship, Development and Multi-Media Communications) within the diocese. By developing strategies, resources, and communications for spreading the Gospel message of stewardship and discipleship, the Director seeks to ensure that parishes, schools, and the diocesan agencies have the necessary resources to be vibrant centers of faith and service in carrying on the work that Christ entrusted to the Church. The position is a Curia level position reporting to the Chief Finance Officer / Chief Operating Officer. This position requires that the incumbent be a practicing and knowledgeable Roman Catholic.

Location: Pastoral Center Winona (Moving to Rochester, MN April 2024)

Essential Duties & Responsibilities:

- Help establish/create, review, coordinate, and implement as directed in the pastoral plan of the Bishop – Development within and throughout the diocese.
- Develop strategies and institute procedures for promoting Stewardship as found in Sacred Scripture and articulated in the U.S. Bishops' pastoral letter Stewardship: A Disciple's Response.
- Develop strategies and institute procedures to ensure the "good news" of the diocese is communicated effectively and consistently to multiple audiences via numerous vehicles (i.e., The Courier, Facebook, Diocesan Website, etc.).
- Coordinate planning and execution of the Bishop's annual appeal.
- Identify and cultivate major gift donors and sources of funding (incl. Grants).
- Assume other duties as directed/assigned.

Other Required Knowledge, Skills, & Abilities

- Ability to articulate the theology of the Catholic Church regarding stewardship and its link to the baptismal call to discipleship.
- Excellent interpersonal and communication skills.
- Well versed in Spreadsheet Applications, (i.e., Excel).
- Ability to produce creative & compelling marketing programs.
- People oriented; is able to work collaboratively well with co-workers.
- Experience in parish, Catholic school, or diocesan office.
- Able to respond to and change directions rapidly.
- Believes, understands, and lives the teachings of the Catholic faith.
- Possesses loyalty to the Catholic Church and Local Ordinary.

Supervisory Requirements

The Director, Office of Development supervises the following positions:

- Associate Editor/Communications Specialist
- Administrative Support personnel

Other Requirements:

Church employees must conduct themselves in a manner which is consistent with and supportive of the mission and purpose of the Church. Their public behavior must not violate the faith, morals, or laws of the Church or the Diocese. It is expected that all employees respect Catholic doctrine and religious practices.

Qualifications:

Education

- Required: Bachelor's degree in Business Administration, Communications, or Journalism, with proven expertise in areas of Multi-Media Communications, Communications and Development.
- Desired: Graduate degree in same.

Experience

A successful candidate will have:

- Minimum of 5 years proven success in areas of Stewardship, Development, or Communications, including supervisory experience.
- Bi-Cultural Hispanic or Bi-Lingual Spanish is highly desired.

Salary: Commensurate with background and experience (details will be furnished to finalist candidates).

Application Deadline: December 1, 2023
(We reserve the right to shorten the deadline for applications if we have sufficient interest. Please apply early to ensure your background will be considered.)

For consideration, please email resume to:

Brent Morton
Senior Vice President CAO
Catholic Recruiter Associates
Brent@CatholicRecruiter.com

Note: Only those selected for an interview with the search committee will be contacted.

Search managed by:



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